



Quik Stik - Xygraphix, P.O. Box 490100, Everett, MA 02149-0002  
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### **Platforms:**

We prefer files to be created on the Mac platform; however, we can accept digital files from the PC platform. Please keep in mind that PC files will be converted to the Mac which may cause font issues.

### **Software:**

- Adobe Illustrator CS2
- Macromedia Freehand MX
- Quark Express 6.1
- Adobe Photoshop CS
- Adobe Acrobat 6.0 (For proofing purposes ONLY)

### **Previewing and Quoting:**

In order for us to quote a new label we will first need to see a PDF proof. Indicate size of label. Specify which colors are to be spot and which colors are to be CMYK. Make sure that colors have the same name e.g., PMS 185 is different from PMS 185 CV, which is different than PMS 185 CVC. Provide samples if we are matching any special colors. If your design appears complex in nature we may request that you send the production files prior to quoting.

### **Production Files:**

Electronic production files must include all linked graphics. This includes all graphics that were placed from vector programs such as Illustrator and Freehand, as well as any rasterized images that were placed or embedded from Photoshop. Photoshop files or other scans must be high res and saved as tiff or eps; no jpegs please. Scan all color and greyscale photos at 300 dpi at the size that they will be used in your document. Color scans must be saved as CMYK. If you send RGB they will be converted to CMYK. We recommend linework be scanned at no less than 1200 dpi at the size they are to be used and saved as tiff or bitmap.

### **Fonts:**

We support only Mac Postscript Type 1 fonts. Type 1 fonts consist of two parts, a screen font and a printer font. BOTH must be sent with files to print accurately. In order to avoid font conflicts, turn fonts to outlines before sending your files. This can be done in both Illustrator and Freehand.

### **Bleed:**

We prefer .125" but no less than .0625".

### **How to send production files:**

Anything smaller than 4 MB can be sent via email. Stuff or zip the files before sending to reduce the size.

### **Laser proofs:**

If you are mailing a CD please make sure to enclose a hard copy color proof. This allows us to compare type and layout especially when cross-platforming.

### **Support:**

You may email questions to [artwork@qslabels.com](mailto:artwork@qslabels.com) or place a call to our customer service department.